

Minimum Unit Pricing

From 30 September the minimum unit price of alcohol will increase to 65 pence per unit.

Not Applicable Trade to Trade.

Minimum Unit Pricing is a Scottish Government policy targeted at low-cost high-strength alcohol. It is estimated to have saved hundreds of lives since 2018.



For example, this will mean the minimum price for the following:

Product	Strength (ABV)	Volume	Minimum Price
Whisky	40%	700ml	£18.20
Vodka/Gin	37.5%	700ml	£17.07
Wine	13%	750ml	£6.34
Beer	5%	4 x 440ml cans	£5.72
Cider	5%	2000ml	£6.50

The Scottish Government is introducing this change to try to reduce alcohol harm.

For more information visit:

www.gov.scot/alcohol-minimum-pricing



SCOTTISH WHOLESAL ASSOCIATION
The voice of the Scottish Food, Drink and Allied Trades